

This is an example list of topics for our training and consultancy services.

Business Development

Introduction to the School-Business Model - Theory and Practice
Vision and Mission setting
Resource Assessment
Business Idea Generation
Feasibility Assessment
Profitability Assessment
Market research (training, implementation and analysis)
Competitor Analysis
Human Resource structuring
Marketing plan
Risk analysis
Action Planning
Budgeting
Business Plan writing

Business Implementation

Business management committee setup
Structuring student involvement
HR management
Health and Safety
Financial Management
Marketing
Customer Service
Business review process

Sustainability

Business sustainability and diversification
The Teach A Man To Fish members' network
The School Enterprise Challenge
Accreditation
Developing the school into a Centre of Excellence

Entrepreneurial Education

Employer needs analysis
Skills theory: life skills, business skills, technical skills
Tracking student learning through the business units
Whole-school assessment
Business integration with the curriculum
Teach A Man To Fish Practical Entrepreneurship Curriculum (Primary/Secondary)
Interactive Teaching Methodologies
Student Business Portfolio

Work Readiness

Private sector network development
Alumni network development
Funder/investor network development
Graduate tracking
Student business incubator
Internship/work placements